# Samuel (Sam) Friedman

(561) 425-2582 ● srf83@cornell.edu ● West Palm Beach, FL 33405

linkedin.com/in/samfriedmaan ● samhello.com ● github.com/samfriedmaan

## Education

**Cornell University, College of Engineering**                                                          Ithaca, NY
Bachelor of Science in Information Science, Systems, and Technology                    Expected May 2026

**Relevant Courses:** Computing using Python, Object-Oriented Programming & Data Structures (Java), Web Design & Programming, Consequences in Computing, Calculus I & II, Linear Algebra, Discrete Structures, Engineering Probability & Stats, Data Science, Behavioral Economics, Management, Networks, Communication Technology

## Professional Experience

**Fly Media**                                                                                         West Palm Beach, FL
Co-Founder and CEO                                                                              December 2024-Present
- Founded specialized digital agency managing short-form content strategy for world-class professional performers.
- Pioneered a proprietary "long-to-short" content funnel that scaled client reach by millions organically.
- Led end-to-end brand transformations for entertainers, increasing inbound booking opportunities via social media.

**SeniorTech 501(c)(3) nonprofit**                                                                    West Palm Beach, FL
Founder & President                                                                                July 2019-Present
- Founded and scaled a recognized 501(c)(3) non-profit; secured over $50,000 in grants and donations.
- Managed 200+ student volunteers; provided personalized tech support to thousands of senior citizens.
- Established and advised technology clubs at two top-ranking schools, expanding regional impact.
- Appeared as a featured guest on *The Kelly Clarkson Show* to discuss accomplishments.

**Kappa Nu Chapter of Phi Gamma Delta Fraternity**                                                    Ithaca, NY
Corresponding Secretary                                                                       December 2023-July 2025
- Managed internal and external communications for 1,000+ active and graduate members globally.
- Planned and executed exclusive events with five-figure budgets, strengthening Chapter prestige and connections.
- Directed website and social media platforms to strengthen brand presence on and off-campus.

**Cornell Hillel**                                                                                        Ithaca, NY
Web Development Associate                                                                     October 2022-May 2023
- Led design and production of new website pages, enhancing user experience and site engagement.
- Used Wix and custom tools to create appealing, engaging, and functional web solutions.
- Collaborated across teams to ensure alignment on website goals and dynamic content delivery.

## Project Experience

**Tempo Tunes Hack Challenge**                                                                        December 2022
Intro to iOS Development, Cornell University                                                          Ithaca, NY
- Collaborated with team of four to develop custom iOS application built in UIKit with native components
- Programmed elements include WKWebView for video playback & custom backend database implementation

**Lookup List**                                                                                October 2020-October 2021
Independent Project                                                                              West Palm Beach, FL
- Designed and developed a Python-based utility program to streamline student research processes.
- Integrated file I/O operations, web-based data APIs, and defensive programming for robust functionality.

## Skills

- **Computer Programming:** Python, Java, Javascript, Swift, HTML, CSS, SQL, R
- **Developer Tools:** Git, GitHub, VS Code, Xcode, Eclipse, IntelliJ IDEA
- **Productivity Software:** Google Sheets, Docs, & Slides; Microsoft Excel, Word, & PowerPoint
- **Creative Software:** Adobe Premiere Pro & Photoshop (Certified Professional), Illustrator, Audition
- **Business & IT:** Project & fund management, team leadership, event planning, IT support, & system optimization
- **Visual Art:** Drawing, painting, sculpture, photography, graphic design
- **Video Production:** Writing, directing, shooting, editing, production, digital distribution, drone photography